

BRINGING TO
LIFE!
IDEAS



WHO WE ARE

LogicWorld Print & Media is a dynamic Creative and Media company that offers clients a fresh perspective to printing and media services. Our service offering is comprehensive offering clients a wide range of products and services.

LogicWorld draws its prosperity of experience from providing exceptional service to government departments and agencies, corporates, SMEs, foundations and NGOs. Our core business involves assisting organisations to refine their internal and external communication

through public relations, branding, event management, media buying, content development and corporate communications.

LogicWorld Print & Media is a 100% black owned company. We are a team of highly competent and qualified web and graphic designers, Human resource and marketing. The Logicworld team is made up of professionals who are driven by a desire to do things

differently, excel and are solutions driven. We pride ourselves on building lasting Brands that will assist in establishing a platform or foundation for continued growth. Our Brand building starts with your corporate identity and extends through to your website, and visual communication

We offer a specialised marketing and brand activation service designed to maximise your brand potential and position your business for long term success. We also offers a full range of printing services and supplies. We have the ability to operate as a "quick printer" when necessary. It is our goal to diversify the sales. Our objective is to ensure that the finished product is of the highest quality. This will be done using the (TQM) Total Quality Management system. Our main Objective is to supply Great Quality Services at a low rate in order to satisfy customer needs. We aim is to supply our services to the all the low, medium and high class individuals.

Our Key values:

- Satisfying customer needs
- Providing a quality service



OUR SERVICES

MARKETING & CORPORATE COMMUNICATIONS CONSULTING

We offer a specialised marketing and communications service designed to maximise your brand potential and position your business for long term success. Our team of experienced account executives will guide you through internal and external communications using:

- Corporate Social Investment plans,
- Change management communications and
- Development of communication and branding strategies.

CONCEPT & DESIGN

We create the right web and graphic presence for your organisation through:

- CI development
- Brochures, pamphlets, posters
- Banners,
- Newsletters (printed and e-version)
- Websites
- Brand Activations





PROMOTIONAL ITEMS

Our Company focuses on supplying the finest products and quality services tailor-made around the needs of our clients. We have a sound understanding of the importance of corporate identity and branding. For promotional item we use the following methods:

- Silk-screening
- Pad printing
- Laser engraving
- Embossing
- Sand blasting
- Embroidery
- Dome stickers
- Digital printing

EVENT MANAGEMENT

LogicWorld is also involved in the application of project management to create and develop events from large scale to small scale events such as:

- Festivals
- Conferences
- Formal parties
- Concerts



Brand Activation

As part of our marketing process, brand activation is one of our key strategies. This strategy focuses on building a long term connection between the brand and the customer. We achieve this strategy through:

- Instore promotions
- Corporate events
- Mass marketing

Our brand activation principle is to:

- Ignite the demand for the brand, by activating the customer's passion using the power of ideas and strategies
- Connect the customer with the brand at the right time, in the right way at the right place.
- Turn ideas into action



Graphic Design

Creating the correct brand and or corporate identity is one of the most important factors of business. Every design of your business, whether a logo, business card, brochure, website or advertisement, should always carry the identity of your brand in a clean and professional manner.

We create:

- Complete Corporate identity design
- Logo design
- Business card design
- E-mail signature
- Letterhead design
- Invoice design • Website design
- Flyer & Poster design
- Folder design double sided
- Company portfolio design
- Pull-up banner design • Billboard design



OUR CLIENTS



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LogicWorld Print & Media (Pty)Ltd

12 Liebenberg Road | Midrand

Noordwyk | 1687

079 798 8349

info@logicworldmedia.co.za

www.logicworldmedia.co.za